



MEMORANDUM

TO: 78 CID Board of Directors
CC: C. Fox, Administrator
FROM: Brett Harrell, Executive Director
DATE: October 27, 2004

RE: Monthly Report

Administration

Several activities this month focused on acclimating Caron to her duties as Administrator. We reviewed general office procedures, payables, receivables, contact lists, Public Safety program, Landscape Maintenance program, website, and others. She and I attended events at the Snellville Commerce Club, Atlanta Regional Commission, Gwinnett Chamber of Commerce, Clean Air Campaign, and visited with CID property owners and businesses among others. I also certified our September Special Election results as required to the City of Snellville and Gwinnett County.

Funding

Property tax revenues are on budget with nearly 54% of the 2004 billing received. Property taxes receivable are \$367,063.14 as of October 15. Three of our members serve on the Gwinnett County Citizen Project Selection Committee for the 2005 SPLOST. That committee has allocated nearly \$180 million in anticipated transportation funds among ten categories over the next four years including \$35.8 million for major road improvements, \$29 million for road safety and alignment, \$22 million for intersection improvements, and \$26 million for rehabilitation and resurfacing. Specific project allocations will not be set until after the November 2 SPLOST elections. The CID's two highest priority projects are the \$1.4 million match for the federal earmark and a minimum of \$1 million for pre-engineering and design of the US 78 / SR 124 intersection to match with City of Snellville funds.

Projects Underway

During October, we authorized the following projects:

- Wentz-Reeves IPA: Zeus Management / LAI Engineering \$15,000
- Right Turn Lane Evaluation: A&R Engineering \$3,000
- Park Place LCI Activity Center Study: Precision Planning \$1,775
- East Corridor LCI Study: PBS&J \$3,500
- RFP Landscape Maintenance: Bids due November 12
- Median Project: Received current plans on CD from GDOT

Potential Projects

During October, the following potential projects were in preliminary discussion:

ITS White Paper: URS \$10,000 (met w/ GDOT as CID representative)

Niknafs IPA: Zeus Management / Street Smarts / Pond & Co \$15,000

ITS / ATMS: Street Smarts

Corridor Landscape Master Plan: Short-list Interviews, Contract Preparation

Restaurant Row IPA: Met with key property owner – economic development

CID Alliance

Vice Chairman Forrest Adair, Caron, and I attended the CID Alliance meeting featuring Congressman-elect Tom Price. The Alliance will again this year champion revisions to the Congressional Balancing Formula as our primary legislative issue. The Hwy 78 CID is also a key sponsor of the upcoming Transportation Forum on November 15 and 16 at Georgia Tech. This is a collaborative effort between the CIDs, Georgia Economic Developers Association, and area Chambers of Commerce.

Key Contacts

In addition to numerous property and business owners, our office had contact with the following and/or their representatives during October: Senator Chambliss; Congressman Linder; Congressman Isakson; Congressman Burns; Governor Perdue; Terry DeMeo King, Governor Perdue's Transportation Policy Analyst; Commissioner Harold Linnenkohl, GDOT; House Transportation Chair, Rep. Paul Smith; Jerry Griffin, ACCG; Paul Radford, GMA; Kelly McCutcheon, Georgia Public Policy Foundation; Rob LeBeau, ARC; Charles Bannister, candidate for Gwinnett County Chairman; Mike Beaudreau, candidate for District 3 Commissioner; Lorraine Green, Commissioner-elect District 1; Bert Nasuti, Commissioner District 2; and Mayor Oberholtzer among others.

Public Relations

During October, the Hwy 78 CID received positive PR in the following publications and venues: Atlanta Journal Constitution, Gwinnett Daily Post, Snellville Community News, Gwinnett Business Journal, and Gwinnett Chamber of Commerce. Additionally, the Hwy 78 CID and our mission to provide a viable, sustainable corridor is a key component of several political campaigns and the CID's agenda is receiving recognition in speeches, print materials, and television commercials of several candidates for public office at both the state and local level. Our website at www.78cid.org received 1,296 visits during September 2004 and registered 12,794 hits. During September, the two most popular items on the website were the July 2004 Newsletter and the Landscape Design RFQ. Area resident and real estate agent Bill Kingsbury also included positive information on the Hwy 78 CID in 700 newsletters he mailed to nearby residents.