



MEMORANDUM

TO: 78 CID Board of Directors
CC: R. Sapp, Exec. Asst.; M. Couch, Special Projects
FROM: Brett Harrell, Executive Director
DATE: February 22, 2006

RE: Monthly Report

Administration

Since my last report, I attended events at the Georgia General Assembly, Gwinnett Chamber of Commerce, Snellville Commerce Club, DCA, Georgia Public Policy Foundation, Association of County Commissioners of Georgia, and City of Snellville. I participated in meetings with Georgia DOT, Gwinnett DOT, the City of Snellville, PBS&J, Gresham Smith, GUIDE, and visited with CID property owners and businesses among others. I also assisted CID property owners Art Rilling, Larry Rutledge, Ken Shiver, Stacy Patterson, and Ronnie Cail among others with various requests. I participated in the City of Snellville's Signature Community announcement and agreed to attend the Cambridge Farms HOA meeting as a guest speaker in March.

On February 3rd, I rode the corridor with Gwinnett County District 3 Commissioner Mike Beaudreau discussing revitalization and transportation plans and issues. I briefed Commissioner Beaudreau on our efforts, requested his support, and discussed future opportunities.

Rockie Sapp successfully completed her 90-day review period. She is performing well; we discussed areas of greater responsibility that she will begin expanding her knowledge of going forward.

I also traveled to Washington, D.C. during the course of the last month. Please refer to the specific memo on this trip for details on meetings, agenda, and outcomes.

Funding

I attended a HPP meeting with representatives from all recipients at Georgia DOT to learn about the funding requirements through the HPP program. The Hwy 78 CID received notification of a \$150,000 Transportation Enhancement grant from the Georgia Department of Transportation Board. These funds are identified for Phase 1 of the Yellow River Scenic Trail in support of the long-range plan by Gwinnett County.

Projects Underway

During February, we advanced the following projects:

Wentz-Reeves IPA: Property Owner reviewing comments from Gwinnett Co.

Corridor LCI Study: Waiting final invoice from PBS&J – evaluating supplemental study grant application.

Landscape Master Plan: Median detail plans being incorporated by GDOT

ITS / ATMS – GS&P working with GDOT to incorporate into median plans

PPAC Study: Waiting receipt of documentation based on telephone conversation

between Al Pond and Dwight Harrison. CID Attorney advised.

Mast Arms: GS&P working w/ GDOT on plan modifications

Jessica Daron Ct: no further action

Public Relations Plan: Feb. Newsletter mailed, GBJ articles, May Chamber event

STWP: Discussion on priorities related to HPP on Feb. Board agenda

Park Place Gateway: Incorporated into median plans

Britt South IPA: No further action this month

T.E. Grants: Awarded \$150,000 for Yellow River Scenic Trail Phase 1

Lucerne Community Banners: Banners installed.

Potential Projects

During February, the following potential projects received attention:

U.S. 78 / S. R. 124 Intersection: spoke w/ City regarding kick-off

GRTA / GCT Service: Requested update from GRTA on implementation

LCI Implementation Projects: Board priorities requested by GDOT

Public Relations

During February, the Hwy 78 CID received positive PR in the following publications and venues: Gwinnett Business Journal, Atlanta Journal Constitution, Gwinnett Daily Post, and the Snellville Community News. The Gwinnett Business Journal contained numerous positive articles including articles highlighting two Board members – Gary Custar and Emory Morsberger. The Hwy 78 CID mailed over 1,400 February Newsletters.

Economic Development

Our office fielded a number of calls and we assisted both existing property owners and potential purchasers in acquiring information regarding various projects. I met with Cindy Eidson, Georgia Department of Community Affairs, regarding an upcoming March 30 event in Snellville titled BIDs, CIDs, TADs – Financing Revitalization. This event is sponsored by the Urban Georgia Network and I've been invited to be a presenter.