



# MEMORANDUM

**TO:** 78 CID Board of Directors  
**CC:** R. Sapp, Exec. Asst.; M. Couch, Special Projects  
**FROM:** Brett Harrell, Executive Director  
**DATE:** December 14, 2005

**RE:** Monthly Report

## **Administration**

Since my last report, I attended events at the Gwinnett Chamber of Commerce, Atlanta Regional Commission, Congestion Mitigation Task Force, Snellville Commerce Club, Gwinnett County DOT, GRTA, DCA, Snellville DDA, Snellville Senior Center, and CID Alliance. I participated in meetings with Georgia DOT, Gwinnett DOT, Georgia Regional Transit Authority, the City of Snellville, PBS&J, Gresham Smith, Pond and Company, and visited with CID property owners and businesses among others. I spoke at the Snellville Senior Center, the ARC's Community Planning Academy, and the Gwinnett Municipal Association.

Rockie Sapp began work with the Hwy 78 CID on November 7 as my Executive Assistant. Michelle Couch continues to provide independent contract services on a part-time basis working on Special Projects.

I also responded to a letter from the Oakridge Subdivision regarding CID activities and accepted an invitation to speak to the Evergreen Lakes and Crossing Homeowner's Association meeting in January 2006.

## **Funding**

We have received property tax revenues for the 2005 tax year in excess of \$662,000 with anticipated receivables at approximately \$200,000 although a final digest is not yet available. Our office continues to operate well within our adopted budget and all programs are moving forward as planned. The Hwy 78 CID met with Gwinnett DOT and the other Gwinnett CIDs to negotiate available funding through the Gwinnett County SPLOST program. The Hwy 78 CID will receive \$50,000 in transportation planning funds and \$166,667 in discretionary sidewalk funds during FY 2006 and FY 2007. Beginning in FY 2008, the Hwy 78 CID will compete for additional sidewalk funding estimated at over \$2,000,000.

### **Projects Underway**

During November, we advanced the following projects:

Wentz-Reeves IPA: Pending issuance of Gwinnett County development permit

Corridor LCI Study: Presented final report at November 8 Public Meeting

Landscape Master Plan: Median detail plans under review at GDOT

ITS / ATMS – GS&P working with GDOT to incorporate into median plans

PPAC Study: Issued stop work order on November 2

Mast Arms: GS&P waiting final Board direction

Jessica Daron Ct: Mr. Swatty conferring with his attorney

Public Relations Plan: Holiday Safety Patrols – post card mailer

STWP: PBS&J completed draft document – Board consideration in December

Park Place Gateway: Received GDOT comments – modifying plans

Britt South IPA: No further action this month

T.E. Grants: Submitted applications – pending award announcement in January

### **Potential Projects**

During November, the following potential projects received attention:

U.S. 78 / S. R. 124 Intersection: CoS authorized \$1 million toward project

GRTA / GCT Service: Nov. 30 GDP article indicates service by Sept. 2006

LCI Implementation Projects: Board approved LCI implementation list

Lucerne Community Banners: Board approved banner program

### **Public Relations**

During November, the Hwy 78 CID received positive PR in the following publications and venues: Atlanta Journal Constitution, Gwinnett Daily Post, and the Snellville Community News. The Snellville Community News contained numerous positive articles and a full-color, full page advertisement favorable to the CID and ran our half-page Clean and Safe advertisement. The Hwy 78 CID mailed over 1,000 November newsletters and followed up with a 1,000 piece Holiday Safety Patrol post card mailing.

### **Economic Development**

Our office fielded a number of calls and we assisted both existing property owners and potential purchasers in acquiring information regarding various projects. On Wednesday, November 30, 2005, I participated with Jimmy Norton in a real estate closing facilitated by the Snellville Downtown Development Authority that will result in a \$10 million office development on U.S. 78 within our taxable district. This is the old City of Snellville Police Department property (tax exempt) that will be developed by Martin Communities as for-sale office condos (taxable).