



MEMORANDUM

TO: Board of Directors
CC: Rockie Sapp, Executive Assistant
FROM: Brett Harrell, Exec Dir
DATE: August 22, 2007

RE: Monthly Report

Administration

During the past month I've attended external meetings with members of the Gwinnett County Commission, Georgia DOT, the Gwinnett Chamber of Commerce, and others. I chaired a meeting of the Partnership Quality of Life Committee charged with goals in the areas of Cultural, Arts, and Recreation, Mobility, Revitalization, and Public Safety.

I hosted the monthly meeting of the CID Executive Directors in Gwinnett County.

I attended an event at the Jubilee Christian Church at East Park Place that included a presentation on the future development of nine acres of adjoining property. I also attended an event with Board Member Dean Robinson in the Centerville community for an initiative to organize their businesses to address public safety and other issues.

I participated in a quarterly meeting of Gwinnett's CIDs and the Department Directors, Administration, and Chairman of the Gwinnett Board of Commissioners. I joined Board Member Gary Custar in a meeting with Commissioner Mike Beaudreau to discuss the results of the Park Place Activity Center study.

I also met with various consultants including PBS&J, Gresham, Smith and Partners, Collaborative Infrastructure Services, Fain and Tripp, Conceptualize It, and Impact Media among others to discuss various ongoing and potential projects.

Corey Lindsey concluded his summer internship with the CID. An important project he completed was an update to our property owner spreadsheet to include current contact information and 2007 property values.

Rockie finalized the PPAC study, receiving the final report from JJG. She began work on the groundbreaking event scheduled for September 14, 2007 at 1:00 p.m. Rockie also continues to maintain close supervision on our landscape maintenance and code enforcement efforts. She regularly sends correspondence to property owners notifying them of various issues in a positive step toward compliance prior to County/City engagement.

Funding

Received Gwinnett Co 2005 SPLOST funds for \$1,098,270 and invested with One Georgia Bank in a money market vehicle paying 5.51% current interest.

Received first transfer of 2007 property tax revenues – estimated 2007 total billing at \$948,675.10.

Closed-out final payment to redpepper on previous engagement and closed-out final payment to JJG for the PPAC study.

Reconciled financial statements and prepared Income Statement and Balance Sheet for monthly Board meeting.

Public Relations

During August, the Evermore CID received positive press in the following publications: AJC, GDP, Tri-City Times, Accent Gwinnett, Chamber FOCUS newsletter and others.

redpepper placed advertisements running in the AJC, GDP, Tri-City Times, and Accent Gwinnett magazine.

Distributed newsletters and brochures at Business After Hours hosted by the Snellville Commerce Club, Tri-City Times, and Summit Chase Country Club.

Secured placement of the Evermore logo on the Welcome to Snellville monument sign just west of McGee Road.

Published August e-Newsletter to 479 subscribers with 52% open rate and 34% click rate – well above industry averages for email publications.

Participated in the Gwinnett County Quality of Life Unit ribbon cutting and DeShong Park ribbon cutting ceremonies.

Economic Development

Our office fielded a number of calls from property owners and prospective investors.

The Evermore CID will jointly host the Gwinnett County Economic Developers meeting on Thursday, August 23 at 11:30 a.m. at Snellville City Hall.

Met with Chad Teague, Economic Development Manager, Gwinnett County and discussed a corridor tour to better acquaint Chad with Evermore opportunities.

Updates on ongoing projects:

Park Place Activity Center Study

Study complete, final reports online, briefed Gwinnett County Commissioner Beaudreau, sent letters to area businesses requesting final input, will schedule BOC consideration in September or October.

Walton Ct. Realignment

Retained Larry Kaiser, P.E. of Collaborative Infrastructure Services, Inc. as project manager. Held technical kick-off meeting on Thursday, August 16, 2007.

Ped Bridge

Participated in GDOT Concept Meeting in Gainesville on Friday, July 13 and received preliminary approval to advance project. PBS&J provided updated concept report, online, including concept photos.

RBR to Davis

GS&P provided preliminary concept report, attempting to schedule meeting w/ GDOT.

McGee Realignment

GS&P provided preliminary concept report, attempting to schedule meeting w/ GDOT. Provided preliminary info to City of Snellville staff.

Hewatt to Parkwood

GS&P provided preliminary concept report, attempting to schedule meeting w/ GDOT.

Parkwood to Britt

GS&P provided preliminary concept report, attempting to schedule meeting w/ GDOT.

Illuminated Street Signs

Received sign concept from sign vendor and approved for manufacture.

Bedrin IPA

Spoke w/ Chase Jerol of Madison Retail who informed me Mr. Whisenant should respond to our request within the week. Mr. Bedrin made a site visit to his Killian Hill Center on Wednesday, August 15, 2007 and remains supportive of the project.

Bethany Church Sidewalks

Returned executed contracts to Gwinnett Co – waiting funding and final approval.

Please voice questions and/or concerns on these or any other activity.