



MEMORANDUM

TO: 78 CID Board of Directors
CC: C. Fox, Administrator
FROM: Brett Harrell, Executive Director
DATE: August 24, 2005

RE: Monthly Report

Administration

During the past month, I attended events at the Gwinnett Chamber of Commerce, Atlanta Regional Commission, Congestion Mitigation Task Force, and Snellville Commerce Club. I participated in meetings with Georgia DOT, Gwinnett DOT, Gwinnett County DPU, the City of Snellville and visited with CID property owners and businesses among others. I spoke at the Snellville Keenagers Seniors luncheon about the CID.

Funding

Property tax revenues remain at 99% of the 2004 billing – property taxes receivable is approximately \$7,257. The delay in the collection of 2005 property taxes is projected to be about October 15. Our office continues to operate well within our adopted budget and all programs are moving forward as planned. The President signed the Highway Bill on August 10 finalizing the \$10.1 million for U.S. 78. The CID received a \$10,000 contribution from the Highway 78 Merchants Association toward our P.R. efforts.

Public Policy

During August, I discussed with several CID Alliance members possible legislative issues for the 2006 session.

Code Compliance

Met with Commissioner Lorraine Green regarding OFBW launch and issues deserving modification including real estate signage, outdoor display / storage, and media.

Projects Underway

During August, we advanced the following projects:

- Wentz-Reeves IPA: Completion pending property owner acceptance
- Corridor LCI Study: Design Charette, August 23
- Landscape Master Plan: Median detail plans continue
- ITS / ATMS – Contract w/ GS&P under review
- PPAC Study: Kick-off Meeting Monday, August 15, 2005
- Mast Arms: GS&P contract for Board approval
- Jessica Daron Ct: Met w/ Gwinnett DOT regarding dedication issue
- Public Relations Plan: Preliminary info gathering meeting w/ Chris Lancette
- STWP: PBS&J preparing an evaluation and prioritization
- Park Place Gateway: Executed contract to prepare installation plan and secure a Special Encroachment Permit

Potential Projects

During August, the following potential projects received attention:

- Britt South IPA: Set August 25 meeting date with owners
- U.S. 78 / S. R. 124 Intersection: Discussed with GDOT / GwDOT / CoS
- Local Match for TEA-3: Discussed with GDOT / GwDOT / CoS
- T.E. Grant: Identified 4 potential projects
- TIP Amendments: Identified 3 potential projects

Public Relations

During August, the Hwy 78 CID received positive PR in the following publications and venues: Atlanta Journal Constitution, Gwinnett Daily Post, and the Snellville Community News. The Snellville Community News contained numerous positive articles and a full-color, full page advertisement favorable to the CID. The AJC's 2005 Ultimate Guide recognized me (because of your efforts) as one of Five Who Make A Difference in Gwinnett.

Economic Development

Our office fielded a number of calls and we assisted both existing property owners and potential purchasers in acquiring information regarding various projects.

I met with Jeff Cohen, owner of the McGee Road shopping center regarding voluntarily joining the CID. I assisted the Snellville DDA in acquiring a purchase contract for the old Snellville Police Department property – approximately 12.2 acres for an office condo development by Martin Communities, LLC.

Received information on the Cub Food Store redevelopment – Magic Island. Updated website to include new listings and properties under contract.